Digital IT Hub
Corporate Profile

Digital IT Hub

“

The sole reason we are in business is to make life less difficult for our clients.

”

- Matthew Odgers

WHAT WE

OFFER & ACHIEVE

About Digital IT Hub

Building Sustainable Launch Digital Marketing Strategies

Have helped businesses around the world, at Digital IT Hub we understand the need for brands and products to stand out. There's a lot of planning and effort that takes to build a product – and we make sure that the returns are optimized by backing efforts with the right product launch Digital marketing services. Also, we helped businesses with IT, Software & mobile applications across the globe..

By building a custom go-to-market strategy for products and brands, we make it possible for brands to beat competition and cultivate growth.

> Our team of experienced IT, Software & Digital marketing professionals specialize in creating structured growth programs that show measurable results.

What we do?

360 degree

End-to-end Digital Marketing, Web Analytics &

IT, Software Development Solutions

Launching a new company/product/app demands unique strategies and processes to be in place. As a full-service product launch company we can drive your launch campaigns to success by tailoring our services for what you need.

- Collaborative Ideation
- Market & Industry Research
- Target Group Identification
- Target Customer Profiling
- High Affinity Brand Messaging
- Analytics & Reporting
- Data-Driven Optimization
- User Acquisition & Retention Planning

Company Overview

+50	+30	65%	3
Projects	Professional Employees	YOY Growth	Based in India, Canada & France

DITH Corporate Profile

Company Portfolio – Local Clientele

DITH Corporate Profile

Company Portfolio – Corporate

Clientele

VISHIST Business Solutions
Precision at it's Best !!

IT Birbal

sumopayroll

CLOVE TECHNOLOGIES

openlogix

QUAD ONE
Simplifying Technology

Paramount

NestUP

ESK Technologies
You Win.. We Win..

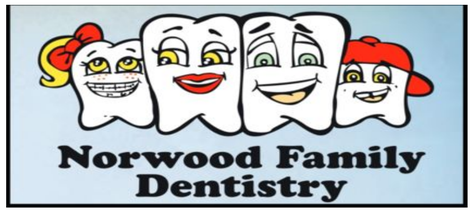
eranKEY IT Services Pvt Ltd
Key to your Success

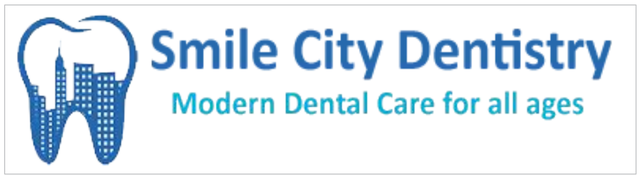
Orna Golan
Handicrafts

ArchHyve

DITH Corporate Profile

Company Portfolio – International Clientele





Our Core Values

User centric

We’re not obsessed about our clients, we’re obsessed about our client’s clients. We believe technology should have a learning curve to understand human behavior, not the other way

Transparent

We partner and function like your in-house team. Transparency works in our favor because we believe winning our client’s trust is the most important aspect of building a sustainable business.

Attention to Detail

God is in the details. We believe it’s not possible to win without getting into the trenches detailing out every single thing that would affect the end user experience. We work to delight.

Building for the future

We're the mobile first generation. We believe only in latest technology that makes us more productive in achieving great results.

World class operating standards

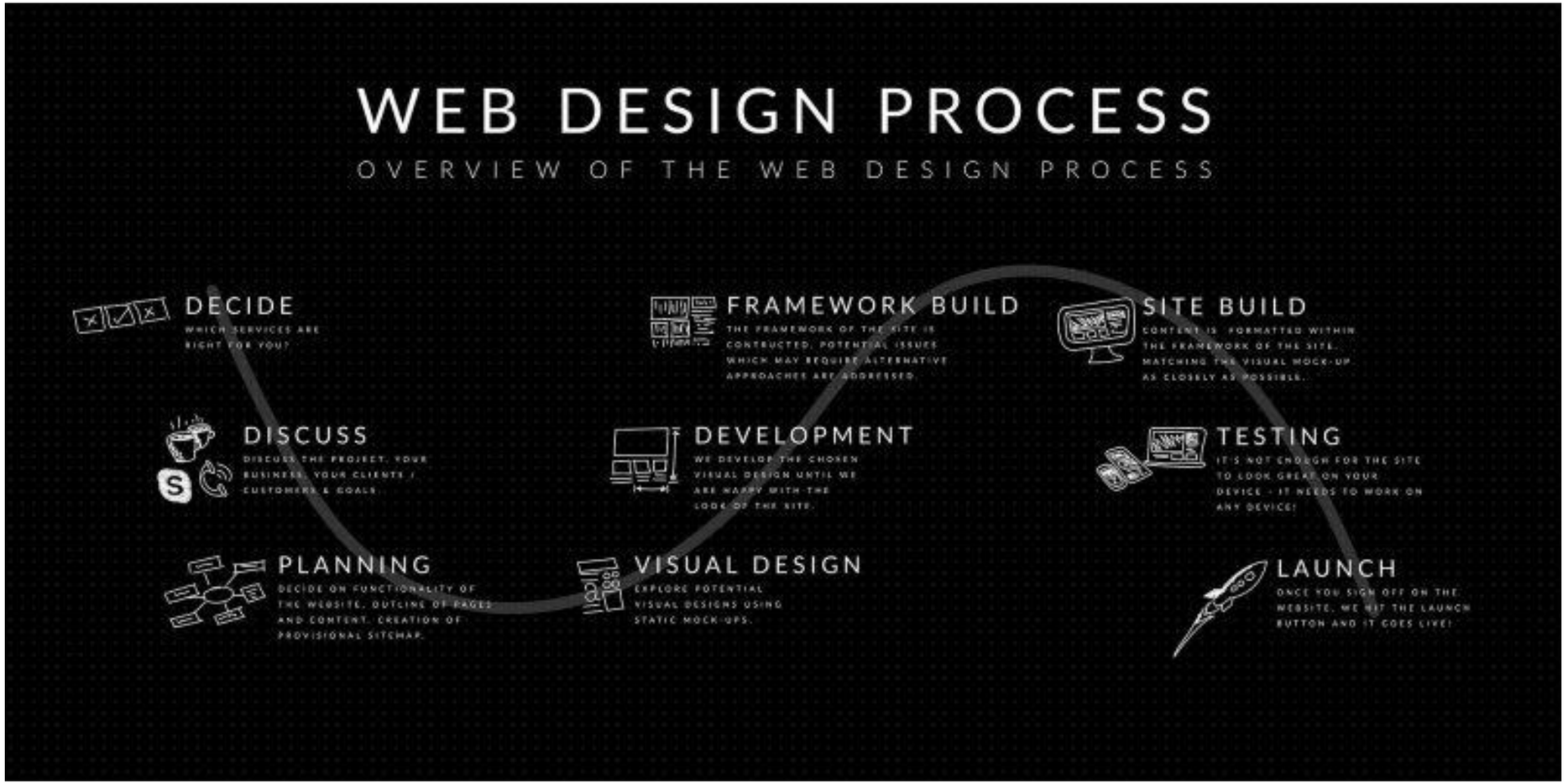
We employ global standard project management tools to ensure that absolute transparency is maintained in what we do.

Our Services

- Digital Marketing (B2B & B2C)
- Lead Generation
- Paid Media Advertising
- Search Engine Optimization
- Social Media Optimization
- Email Marketing
- Web & E-commerce Development
- Web Designing
- Mobile Applications(IOS & Android)
- Corporate Branding
- Analytics Solutions
- SMS Marketing

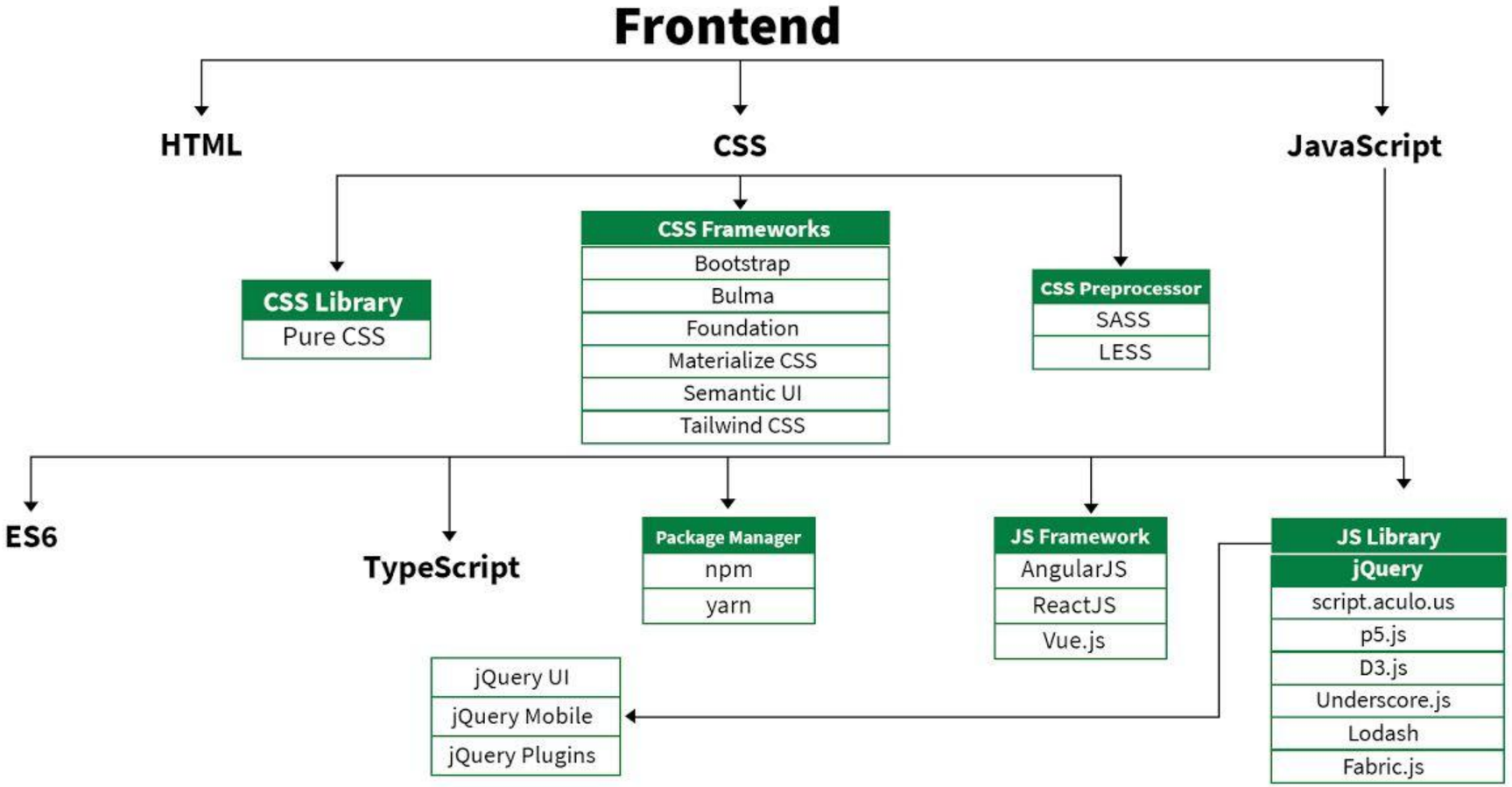
BUILDING DREAMS SINCE 2017

Web Design-
RoadMap & Process



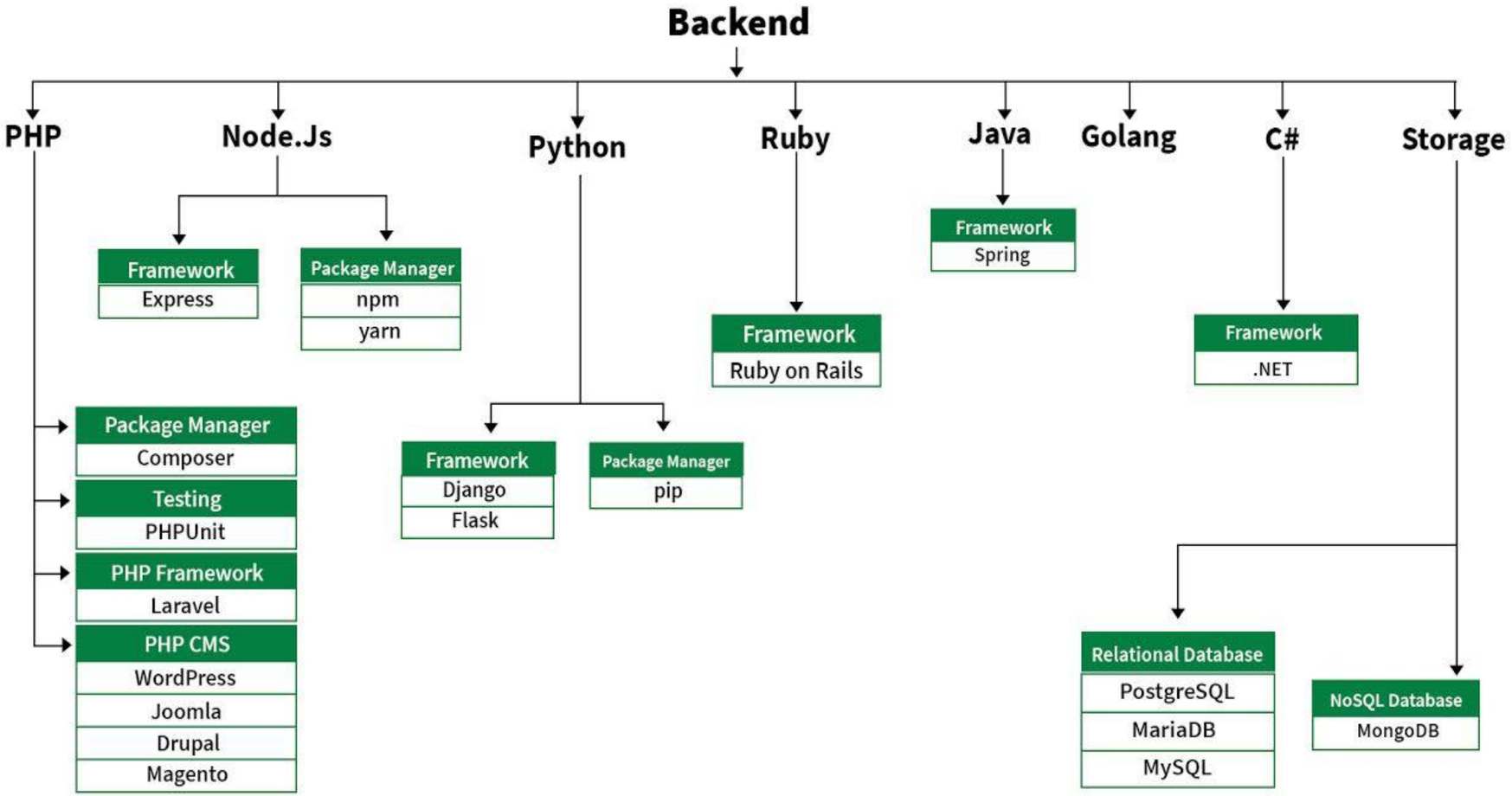
Digital IT Hub

Web Development- RoadMap & Process



Digital IT Hub

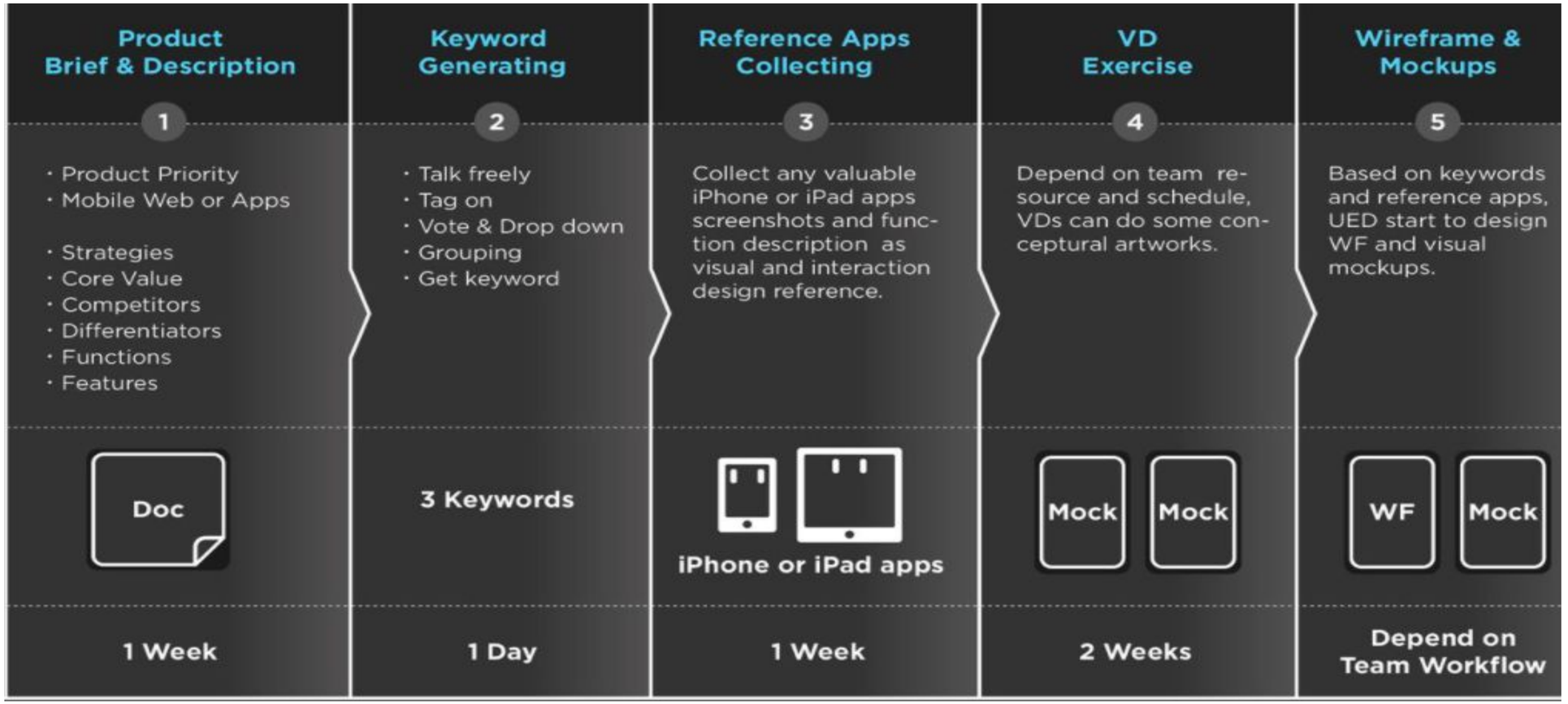
Web Development- RoadMap & Process



APP DESIGN & DEVELOPMENT PLAN

MOBILE APPS-

RoadMap & Process



APP DESIGN & DEVELOPMENT PLAN

MOBILE APPS-

RoadMap & Process

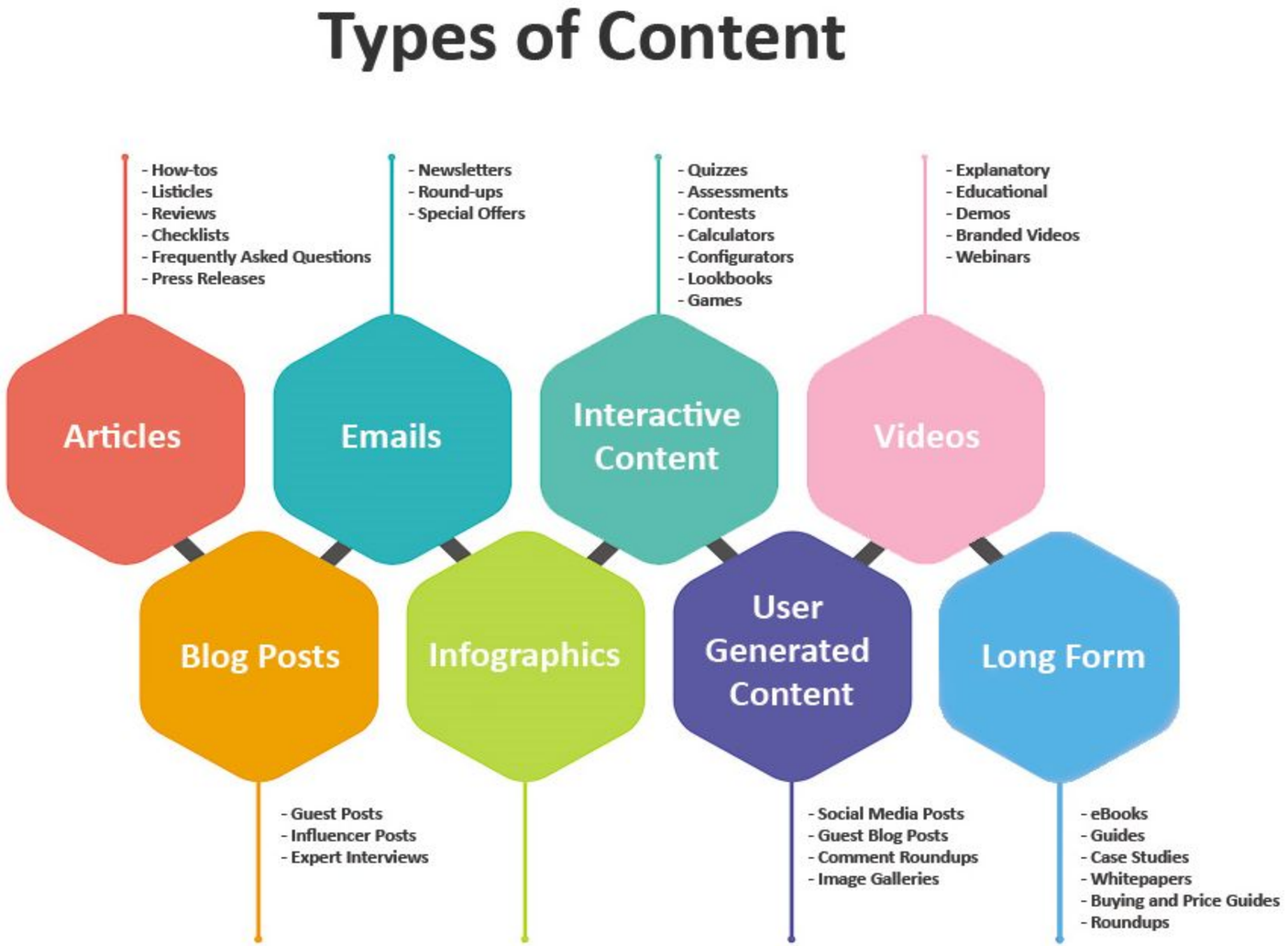
TECHNOLOGIES

Web, Desktop & Mobile Applications

1. **Front-end:** HTML, CSS, JavaScript, Angular Js, React Js, Vue Js
2. **Backend:** PHP, .Net, Nodejs, Magento, PHP, Woocommerce & Python
3. **Database:** MySQL, MSSQL, Oracle, MS Access, Mongo DB
4. **Full Stack:** MEAN, MERN
5. **Mobile apps:** Hybrid, Ionic, flutter

Digital Marketing- RoadMap & Process

Content Plan



Digital IT Hub

Digital Innovation- Modules & Process

- Search Engine Optimization(SEO)
- Search Engine Marketing(SEM)
- Social media Optimization (SMO)
- Social media Marketing(SMM)
- App Store Optimization(ASO)
- App Store Marketing(ASM)
- Email Marketing
- SMS Marketing
- Branding
- Lead Generation
- Video Marketing
- Web Analytics

LET’S TALK

OFFICE LOCATION

9-40/1, Krishna Sadan,
Narsimha Nagar,
Gopalapatnam,
Visakhapatnam,
AP, India - 530027

WEBSITE

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